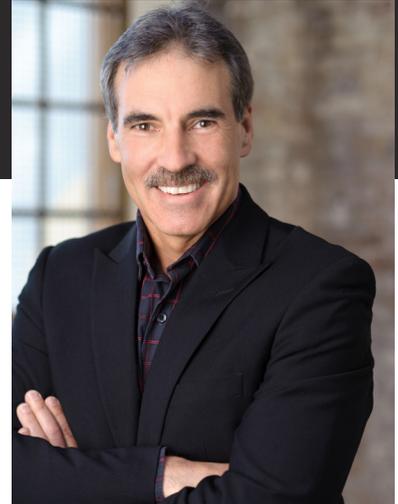


Ken Keis, Ph.D.

President and CEO of CRG



Ken Keis, Ph.D. is an expert on leadership, life purpose, wellness, and the foremost global authority on behavioral assessment strategies and processes that increase **and multiply your success rate**. He also has co-created CRG's proprietary development models and written over 3.5 million words of content for 40 business training programs and 500+ articles. Ken is an expert on assisting individuals, families, teams, and organizations **to realize their full potential and to live On Purpose!**

An internationally known author, speaker, and consultant, in the past 28 years, Ken has conducted more than 3000 presentations and 10,000 hours of consulting and coaching. Dr. Keis is the author of *Why Aren't You More Like Me?*, *Deliberate Leadership*, and *The Quest For Purpose!* Best selling authors Kenneth Blanchard, Jim Kouzes, and Marshall Goldsmith have endorsed Ken's work.

His experience covers all areas of development—career, business, sales, personal, professional, purpose, wellness, leadership, communications, team-building, HR and organizational. He has served clients from Cape Town, London, Tokyo, Sydney, Vienna, and Brussels, to LA, Miami, Vancouver, Toronto, and Mexico City.

He is President and CEO of CRG Consulting Resource Group International, Inc., founded in 1979. Many professionals herald CRG as the Number One global resource center for Personal and Professional Development. Over 1 million people in 30 countries and 12 languages have engaged CRG processes to *Enrich Their Lives*. In fact, professionals are so impressed with CRG processes, 80% switch to CRG resources—no matter what they have been using or how long they have been using them. In this industry, that is unparalleled success.

Organizations such as the American Management Association, Justice Institute of BC, International Coaching Federation, and Adult and Career Development Network have embraced and endorsed CRG resources over others on the market.

CRG clients include Boeing, Chrysler, Honda, London Drugs, AT&T, GTE, Manulife Financials, European Union Center for Leadership Development, universities, career centers, and thousands of HR professionals, coaches, individuals and small business owners around the globe.

Called one of the most passionate presenters you will ever experience, Ken is also an Internet Radio Host, TV and Radio Guest, and Seminar Speaker. His focus is sharing CRG's unique developmental models to assist individuals, families, teams, and organizations to realize their potential and purpose in the emotional, mental, psychological, intellectual, interpersonal, physical, financial, and spiritual areas of life.

Please connect with us on LinkedIn: www.ca.linkedin.com/in/kenkeiscrgleader/

*The first question followers want leaders to answer is "Who are you?" They want to know what you care about and why they ought to follow you. You'll be able to address those questions and more when you read Ken Keis' new book **Why Aren't You More Like Me?** It is a refreshingly clear, comprehensive, and practical guide to discovering your Personal Style, what motivates you, and how to adapt to situations and the styles of others.*

If you want to improve your personal effectiveness—in a way that is genuine and credible—this book is a great place to start!

Jim Kouzes, award-winning co-author of the bestseller, *The Leadership Challenge*, is the Dean's Executive Professor of Leadership, Leavey School of Business, at Santa Clara University, California