

TRAIN-THE-TRAINER

DISCOVER THE SECRET TO **CREDIBLE COMMUNICATION!**



Learn a measurement strategy that can offer amazing freedom, clarity, and direction for you and your clients!

Consulting Resource Group (CRG)

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Would You Like to Increase Your Credibility and Results?

Consulting Resource Group brings out the excellence within each of us!
What is **your credibility** built upon?

How can you use that information to dramatically strengthen your powerful connections with people and organizations?

More important, CRG provides you with the tools to train your clientele. Using these tools with your clients creates stronger relationships and a better understanding of client behaviors. This understanding creates trust.

The professional quality of the tools generates credibility!
And it is an additional revenue stream.

What are the Benefits of Showing Up?

- Discover the secret to resolving power struggles that will KEEP YOUR JOB and/or YOUR CLIENTS!
- “Style-shift” to create trust with employees, clients, family, and friends.
- Uncover the secret tools to the Power of Persuasion.
- Learn to quickly deploy CRG tools in your business or organization for breakthrough results.
- Learn how associates have earned an EXTRA \$20,000 PER YEAR WITH CRG!

And they have fun doing it!

Remember the man who bought the shaver company because he liked the product so much? Well, I liked the way CRG transforms people's lives so much that I bought CRG.

For over 10 years, I mentored under the founder of the company. Then, when the time came, he transferred the torch to me, to carry on with CRG's great service to people. CRG was founded 26 years ago. Over 1 million users in over 20 countries have personally experienced the unique and powerful impact of CRG assessments and resources.

Like you, I was a professional using CRG materials. I was personally involved with the transformation of the lives of thousands of people using CRG's learning systems. The experience was very emotionally rewarding!

The financial rewards confirmed my business decision. Many companies like yours use CRG's resources to create extra streams of income. Earn commissions on the learning systems or get referral fees from other companies. Either way, the numbers make CRG a good business partner.

The power of the Licensed Associate all begins with TRAIN-THE-TRAINER.

Ken Keis
President of CRG



*If you want to find yourself, start your journey at CRG and use the **PSI** because it will give you the road map for the rest of your journey.*

Aileen de la Torre, Industrial Engineer
De la Torre Consulting

CRG training has been invaluable! The vision and integrity of the leaders and tools are on the cutting edge of facilitating global communication in a powerful way. Anyone wanting to make a difference in helping others needs to be here.

Dr. Tianna Conte-Dubs, NDE
Infinite Possibilities Productions

By attending this workshop, I learned the far-reaching value of the CRG tools. These learning tools will help leaders and others create change in corporations, organizations, and personal realms. The possibilities are endless.

Brook Montagna, MS, Business and Life Coach
Mindful Life Coaching

With Over 100 Resources, We Have the Right Tool for Your Situation!
 Here are CRG's current top-six assessments.

- 1 **Personal Style Indicator (PSI)** Most people don't think about how they tend to respond to people and tasks. The **PSI** will clarify your behaviors and those of your clients in a way that can be clearly communicated to others, while providing focus for areas of potential growth.
- 2 **Values Preference Indicator (VPI)** Do you know what is most important to you and your team? That knowledge makes those tough everyday decisions easier, especially when interpersonal relationships, family, and work are involved.
- 3 **Entrepreneurial Style and Success Indicator (ESSI)** Think like an entrepreneur. Set yourself up for success, whether you work on your own or with a team. Be part of the 15% of small-business startups that succeed!
- 4 **Learning Style Indicator (LSI)** Learning is now a lifelong enterprise. Graduation Day is the beginning, not the end. More now than ever, individuals and professionals need to understand their preferred learning style to accelerate and improve their learning experience and results.
- 5 **Stress Indicator and Health Planner (SIHP)** As baby boomers age and our young people become more health-conscious, it is critical to know and understand our overall stress and wellness levels. It is even more important to have a road map to improve our health. The **SIHP** will point you and your clients in the right direction.
- 6 **Leadership Skills Inventory-Self (LSI-S)** Today's tough organizational challenges require transformational leaders who can adapt to rapidly changing social and technical environments. The **LSI-S** is a chance to better understand and develop your clients' transformational leadership skills.



Until we attended your workshop, I was not aware of the significant advantages that the CRG tools had over other assessments. Without question, every HR or Training Professional needs to attend your workshop to truly understand the powerful design and impact that your tools have—there is no replacement for being there.

Ryan Gibson
 VocalScape

Your resources are significant in their impact on lives, yet are simple to use and understand. That's a huge value-add to people and organizations who need help making sense out of the complexity of life.

Harvey Matchullis
 Christian & Missionary Alliance

There is not a doubt in my mind that these tools are by far the best in the industry and will transform lives and relationships. This course will equip a person to reach his or her maximum potential through their use.

Anne Bercht, Author and President
 Passionate Life Seminars

CRG Resources are for Professionals who Work with People!

CRG brings out excellence in you and your clients.

It doesn't matter if you are a business owner, a sales professional, a senior executive of a Fortune 500 company, or a student at the local high school. CRG tools and resources contribute to your success by providing you with a road map for the future.

At a recent HR conference, I asked the audience these questions.

- What would it mean if your employees, clients, and colleagues loved what they do?
- What would happen to productivity and sales if everyone in your organization lived a balanced, healthy lifestyle, presented themselves with confidence, and had their values honored at home and at work?

Several research projects have proven over and over that happy, *on purpose* staff and team members are far more productive, healthy, and fulfilled than unhappy individuals.

**Discover the Freedom of Clear Communication!
Explore the Depth of Style.**

A good carpenter knows that using the correct tool is the difference between an excellent result and a poor one. Come experience the CRG difference. Develop yourself and your clients from the inside out with systems and processes that accelerate and improve success.

Ken Keis
President of CRG

Get the Results You and Your Clients Want!

Everyone benefits from CRG's tools and resources.

- HR professionals
- Sales professionals
- Career centers
- Coaches
- Counselors
- Educators
- Trainers
- Speakers
- Team leaders
- Network marketers
- Universities and colleges
- Internal and external consultants
- Change-management specialists
- Relationship coaches and counselors
- Plus many others!

STOP!

- Take your business or organization to the next level!
- Develop strong and successful communication skills!
- Learn to use the CRG tools and resources.
- Enrol in the next TRAIN-THE-TRAINER class from CRG.

Call the CRG office at **1-604-852-0566** to reserve your seat today.
To give every attendee the best learning experience, **space is limited.**

This was one of the most powerful workshops I have attended over the past decade in terms of valuable content; dynamic presentation; huge, practical applications; and phenomenal personal growth, coupled with tremendous business opportunities

Howie Hoggins
Energy Shifting Adventures



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TRAIN-THE-TRAINER

3-Day Workshop



WORKSHOP DETAILS

Learn about measurement strategies and resources that will offer amazing freedom, clarity, and direction for you, our clients and your organization.

As an independent or internal professional, your relationship with your clients is your most valuable commodity. By attending the 3-Day **TRAIN-THE-TRAINER** intensive program, you will personally experience CRG's transformational processes and systems and increase your value in all your relationships. You will discover how CRG's resources can assist you with your clients, while creating a residual and leverageable revenue stream, which also applies to internal training and Human Resource departments.

At **TRAIN-THE-TRAINER**, you will learn about the numerous CRG tools and resources that can be used in a wide variety of disciplines, as well as secrets and solutions to communication failure, power struggles, job assessment and job fit, conflict, and overall individual and team performance.

Our No-Risk Guarantee:

If at the end of the training you are not satisfied with the program, simply leave behind all the materials CRG has given you and you will receive a refund for your entire attendance fee.

DAY 1

- Use CRG's Readiness and Willingness Model™ to understand why people succeed and fail
- Discover the one item that all individuals need to be successful
- Learn about the six Personality Development Factors
- Discover the uniqueness and power of the CRG Personal Style Models
- Understand a more empowering approach to Extraversion and Introversion to immediately enhance your credibility
- Discover a quick method to determine a person's potential style
- Learn how to increase staff and individual performance, using CRG's job-fit system
- Experience hands-on practice with the tools and Personal Style models

DAY 2

- Learn about the history of CRG's assessment development and why 85% of professionals permanently switch to CRG resources
- Discover how different Sales Styles affect buying behaviors and results
- Assess a person's chance at entrepreneurial success
- Understand the importance of Learning Style as it relates to all learners and educators
- Uncover a method to determine actual values versus perceived values
- Discover a method to address self-worth issues
- Determine stress and health levels of individuals
- Understand CRG's comprehensive Transforming Leadership Model™
- Learn about an extensive team assessment and development approach



Sign up for the next
TRAIN-THE-TRAINER

JUNE 5 - 7, 2008
Vancouver, BC

SEPTEMBER 18 - 20, 2008
Vancouver, BC

I was thoroughly impressed! The resources and tools will serve me well in my personal and professional life. Ken Keis and his Associates from CRG are very dedicated, competent people. My learning and my life are better for attending the course. Thanks.

Bob Boxall
Consultant

TRAIN-THE-TRAINER
3-Day Workshop, including all materials and license to market

NEW	\$ 1997
ALUMNI	\$ 597

Ask about our payment options.
Canadian Residents please add 5% GST.

Registration Fee:

The full fee is payable in advance. To assist you financially, a deposit of 25% can be made at time of registration, with the balance paid equally over the next 3 consecutive months. Full and final payment must be made at least 3 weeks prior to the start of your course. When registering by mail, please provide the appropriate credit card information and authorized signature or simply include your payment with your registration form. All fees include the cost of meeting materials, valued at over \$1200.

Cancellation and Refund Policy:

If you are unable to attend the seminar and cannot find someone to take your place, CRG will credit your account and schedule you for the next available training session. No cash refunds are provided.

Attendance Postponement Notice:

In the event that you must postpone your attendance, CRG must receive such notification in writing at least 3 weeks in advance of your scheduled attendance date. Failure to give such written notice will subject you to a \$200 postponement fee.



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WORKSHOP DETAILS

DAY 3

- Find out about CRG's unique business and professional resources and how they can support you to reach your goals and objectives
- Determine methods to implement CRG's resources into your business
- Discover how to integrate what you have learned into what you are already doing
- Learn how CRG's online processes and services will support you
- Develop your perfect customer/employee/partner list
- Understand the importance of leverage and residual income streams for your business
- Confirm your market and/or development focus
- Determine the best CRG resources to get you started on the results you want
- Develop your own plan and implementation strategy that you can put into action the next morning
- Receive feedback on your plan from experts in the field

REGISTRATION FORM (Fax, Phone, Email, Or Go Online)

PARTICIPANT INFORMATION

NAME _____

COMPANY _____

STREET _____

CITY _____ PROVINCE / STATE _____ POSTAL / ZIP CODE _____

PHONE NUMBER _____

FAX NUMBER _____

EMAIL ADDRESS _____

SIGNATURE _____ ATTENDING DATE _____

Method Of Payment: VISA AMERICAN EXPRESS MASTERCARD CHECK

NAME (as shown on card) _____

CARD NUMBER _____

EXPIRY DATE _____

SIGNATURE (as shown on card) _____

These are intensive training days. The program requires 100% commitment. Please do not make any other plans during this 3-day workshop.

Bringing Business Partners? Call for our partner discount: **604-852-0566**